

Perceptive Software Measurable Results

Financial Management Document Management Case Management



Get Paid Faster with **Orion ePay**®

Orion ePay™

Orion ePay[®] Integrated Payments

Integrated payments, also referred to as online payments, is not just a game-changer, but increasingly, a requirement for clients, that want the flexibility of paying securely online by credit/ debit card, ACH or eCheck. Today, nearly 90% of consumers use digital payments regularly, and 74% prefer digital payments over more traditional payment methods like mailing a check.

Online payments are just easier. Clients don't have to write a check, find an envelope, and remember to buy stamps the next time they're at the post office. All they have to do is click an embedded payment link, found on their invoice or email, and submit a payment virtually. All in all, it's one less step your clients need to take – and a lot less stress. It may seem like a small detail, but less stress for clients leads to a more positive experience with your firm.

Using the combined power of emailing invoices with these embedded invoice-specific links and Orion ePay for processing payments, firms can be more profitable, improving cash flow while speeding-up their collection time. In addition, financial tasks can be done more accurately and securely which has both internal and external benefits for the firm. Here are just a few reasons why firms choose to accept online payments from their clients:

Ease of Use

- Orion ePay[®] The Orion-generated payment link for can be added to invoices, cover sheets, reminder statements, and email templates for Orion's Email Bill Delivery and Orion's AR Collections Manager. In addition, client payments and trust deposits can be processed at a click-of-a-button from Orion's AR Manager.
- Client Initiated Online Payments In addition to the Orion-generated payment link, Orion now offers a firm-branded, secure payment page, that can be used to easily take payments online. Each page is customizable and can be linked to the firm's website for simple, seamless payments.



The Orion-generated payment allows client payments to seamlessly apply to the proper invoice eliminating the hassle of identifying the proper Client, Matter and Invoice.

"Orion's software has proven to be an asset to Weintraub Tobin throughout the years. I was very impressed with Orion ePay, which immediately allowed our firm to reduce the steps to process digital payments while also providing complete visibility of our daily transactions. From the hassle-free application process, quick setup, to training and submitting invoices to our clients with the embedded links, the overall experience for both our clients and accounting staff has been simplified, making it clear that Orion is truly a onestop-shop software program for law firms."

Lori Wattelet

Controller Weintraub Tobin Chediak



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Increase Cashflow & Reduce AR

Get paid faster. Recent studies have shown that by accepting forms of integrated electronic payments, firms are able to greatly reduce both collection time and costs associated with receiving checks sent via mail.

According to a recent survey, firms that collect 75% or more of their payments electronically collect half of their bills within three days of issuing them. These same firms also reported an increase in cashflow as a result of accepting credit/debit cards, ACH and eChecks as forms of payment.

- Accepting credit cards led to an average of \$831 in additional payments per month = nearly \$10,000/year.
- Helpful Reductions. Client tension around payment was reduced by nearly 56% and administrative work decreased by 41%. And 46% of firms reported that accepting forms of electronic payments was a business development advantage, because it gave clients what they wanted.
- Accepting credit/debit cards also eliminates the hassle of dealing with bounced checks and the associated bank fees.





Quick Setup Begin accepting payments within a day.



Hassle-Free No need for extensive paperwork. The application



Reduced Manual Errors

No switching between

your payment platform

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Honest Pricing Simple and transparent.

Why Choose Orion ePay for Payments?

LawPay provides best-in-class payment solutions for firms using Orion. Law firms like yours need a way to take payments simply and securely. That's where Orion ePay comes in. Take advantage of a simpler, more transparent way to process your payments with competitive pricing, provided exclusively through Orion ePay. No monthly fees or contracts required.

Ready to take the next step? Sign-up for more information today: OrionePay.com. For more information other products visit **www.orionlaw.com** *or email* **info@orionlaw.com**.

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